



## NORTHERN REGIONAL DEVELOPMENT BOARD

### ANNUAL PLAN 2008/2009

#### VISION

For residents of northern South Australia to enjoy a high quality of life in prosperous and sustainable communities.

#### MISSION

To foster and enhance a robust, diversified, vibrant and growing economy across northern South Australia through the timely and professional provision of economic development delivery services.

#### STRATEGY 1 – RESOURCES

Sub-Strategy	Action	Whom	When	Status	Resource Agreement KPI
<b>Support development and attraction of new enterprises to the region to service the resources sector</b>	○ support for mining related enterprise development, employment and training initiatives targeting indigenous communities in remote regions	IEDO/FNEDO/CEDO	Community economic plans have been finalized and actions Ongoing.	All community workshops undertaken. Northern Indigenous Economic Development Plan has been produced and is being actioned.	Investment

	<ul style="list-style-type: none"> <li>○ Expand MATP beyond Prominent Hill</li> <li>○ identify resources industry focused service business capability gaps within the region and strategies to overcome these gaps;</li> <li>○ Encourage activities in support of exploration and other mining developments in the north eastern region</li> <li>○ Continue monitoring developments in the Resource industry</li> </ul>	<p>IEDO/TEO</p> <p>FNEDO / CEDO / FREDO / EDO</p> <p>FNEDO / CEDO/EDO</p> <p>FNEDO/ EDO</p>	<p>Ongoing</p> <p>Ongoing</p> <p>On-going</p> <p>On-going</p>	<p>Discussions commenced for north Flinders Coober Pedy Goal 30 aims to equip 15 participants with the relevant skill to work in the mining industry.</p> <p>Investment Briefs for Far North, Roxby Corridor and Flinders and North East, completed.</p> <p>Preparation of Economic profiles for each region to complement investment Briefs.</p>	<p>Skills</p> <p>Investment</p> <p>Investment; Infrastructure</p> <p>Infrastructure; Regional Leadership</p>
<p><b>Assist the growth of strong and viable businesses and skills to support the resources sector</b></p>	<ul style="list-style-type: none"> <li>○ link the exploration, mining and processing industry across the region with region based suppliers including those involved in education and training for the sector.</li> </ul>	<p>EDOs / CEO</p>	<p>Ongoing</p>	<p>GMUSG linked to Desert Knowledge GMUSG active with Olympic Dam procurement committee</p>	<p>Investment</p>

	<ul style="list-style-type: none"> <li>○ Survey all businesses in region to ascertain their skills issues</li>   <li>○ foster the development of Global Maintenance USG as a model of a viable resources industry cluster and assist the cluster to support the industry</li> <li>○ foster and support a united and sustainable cluster of parties involved in the opal mining industry</li> <li>○ support the 2009 Gem show to be held in Coober Pedy, also linking in the other opal producing fields in the State.</li> <li>○ resource an office of the Board in Coober Pedy as the primary driver of resources focused economic development initiatives for the Far North and a separate officer in Roxby Downs to focus on Andamooka – Pimba region and support on the ground activities re ODX</li> </ul>	<p>MWDO</p> <p>FNEDO / CEDO</p> <p>FNEDO /CEDO</p> <p>FNEDO /BSO</p> <p>FNEDO / CEDO</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Survey complete, suggest yearly surveying to be able to compare results and get continual understanding of needs.</p> <p>Global Maintenance now has over 90 members and close to self sustaining</p> <p>Opal Industry Alliance established.</p> <p>Approval gained to move forward on combined PA/Roxby position for 2008/09</p>	<p>Skills</p> <p>Regional Leadership; Innovation</p> <p>Regional Leadership; Innovation</p> <p>Exports</p> <p>Regional Leadership</p>
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	<ul style="list-style-type: none"> <li>○ facilitate an annual resources industry forum in the region to match suppliers with miners and explorers</li> <li>○ Develop new entry level certificate of training that meets the needs of industries in resources/metals sector modeled on Goal 100 in Whyalla</li> <li>○ Develop innovative approaches to addressing skills shortage</li> </ul>	<p>FNEDO / CEO</p> <p>TEO / FNEDO / IEDO</p> <p>TEO / MWDO / IEDO / CDCO</p>	<p>March 2008</p> <p>January 2008</p> <p>On-going</p>	<p>Mining your future (port Augusta) and equip participants with entry level certificates to enter the mining industry. Goal 30 program under development in Coober Pedy. Career Development Centre operational. Ongoing collaboration with Resources &amp; Engineering Skills Alliance and ATC. Attending Employment Expos held by Immigration SA to attract employees and advertising vacancies in the region.</p>	<p>Business Capability; Regional Leadership Skills; Employment ; Regional Leadership</p> <p>Skills; Employment ; Regional Leadership</p>
<p><b>Identify innovative ways of increasing activity</b></p>	<ul style="list-style-type: none"> <li>○ investigate impediments to opening up new exploration activities and seek ways to overcome them</li> </ul>	<p>FNEDO / CEO</p>	<p>Ongoing</p>		<p>Regional Leadership; Infrastructure</p>

	<ul style="list-style-type: none"> <li>○ foster the diversification of mining activity where appropriate to embrace tourism where this will add value to the operation and broaden the employment opportunities.</li> <li>○ Identify suitable land in Port Augusta, Coober Pedy and Roxby Downs for resources focused industrial estates and market to developers and industry</li> </ul>	<p>FNEDO / CEDO</p> <p>EDO / FNEDO / CEDO</p>	<p>Ongoing</p> <p>Ongoing</p>		<p>Employment</p> <p>Infrastructure</p>
<p><b>Maximise community benefit from new resource developments including major expansions such as that being considered for Olympic Dam</b></p>	<ul style="list-style-type: none"> <li>○ Work with resource developers to explore opportunities to bring forward needed new infrastructure that would benefit the broader community.</li> <li>○ Research impacts of resources boom on regional communities with a view to mitigating adverse impacts</li> </ul>	<p>FNEDO / CEDO / CEO</p> <p>CEO / TEO / RMO</p>	<p>Ongoing</p> <p>June 09</p>		<p>Infrastructure</p> <p>Skills</p>

## STRATEGY 2 – EMERGING INDUSTRIES (TOURISM, FOOD & ARTS)

Sub-Strategy	Action	Whom	When	Status	
<b>Support and deliver a viable and robust Emerging Industry sector</b>	○ Facilitate and support the development and healthy growth of industry based clusters encompassing all core sub-regions, segments	CEDO / BSO / FREDO	Ongoing	.	Regional Leadership; Innovation
	○ Encourage and facilitate the development of robust emerging industry events in the region	CEDO/ FREDO / BSO	Ongoing		Regional Leadership; Innovation
	○ Assist in developing the region’s food industry by integrating regional bush foods with the region’s tourism products and distribution opportunities	FREDO	On-going		Regional Leadership; Innovation
<b>Foster new and viable tourism product development</b>	○ Identify new business opportunities, market gaps and market to prospective investors and assist development of new tourism product including : <ul style="list-style-type: none"> <li>● Geotourism</li> <li>● Waterways</li> <li>● Steamtown</li> <li>● Opal</li> <li>● Trails</li> <li>● Interpretation</li> </ul>	CEDO/ BSO / FREDO /IEDO	Ongoing	Mountains of Memory Geotourism Project progressing with FRTOA – implementation of strategies over 2008/09 Marina with associated commercial mooring and tourist facilities being developed in Port Augusta.	Regional Leadership

	<ul style="list-style-type: none"> <li>• Indigenous arts &amp; culture</li> </ul> <ul style="list-style-type: none"> <li>○ Where relevant to NRDB's core functions, participate in the implementation of the Flinders Ranges and Outback Integrated Strategic Tourism Plan.</li> <li>○ Explore opportunities to develop new trails based on local strengths</li> </ul>	<p>FREDO</p> <p>CEDO/ BSO / FREDO /IEDO</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>Steamtown progressing well. Funding secured for Indigenous Cultural Centre study Strategy roll out being resolved by Committee</p> <p>Linking the Lookouts project (from MoM geotourism strategy)</p>	<p>Regional Leadership</p> <p>Regional Leadership</p>
<b>Encourage diversification of existing businesses into tourism</b>	<ul style="list-style-type: none"> <li>○ Explore opportunities to develop new product from existing operations in the pastoral, food, arts, film and mining sectors</li> </ul>	<p>EDO's</p>	<p>Ongoing</p>	<p>Drought focusing attention on alternative use.</p>	<p>Regional Leadership</p>
<b>Address and identify infrastructure gaps</b>	<ul style="list-style-type: none"> <li>○ Encourage the provision of adequate infrastructure to support the industry throughout the region (particularly maintenance of rural roads, potable water, toilets and communication)</li> <li>○ Encourage the establishment of new transport services to and within the region</li> </ul>	<p>EDO's/ CEO</p> <p>EDO's/ CEO</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>Indigenous Cultural Centre currently being scoped along with Marina in Port Augusta and Airport expansion at Coober Pedy</p>	<p>Innovation; Infrastructure</p> <p>Infrastructure</p>

## STRATEGY 3 – TRANSPORT

Sub-Strategy	Action	Whom	When	Status	
<b>Support and deliver a viable and robust Transport industry</b>	○ Identify skills shortages in the Transport Industry and explore opportunities for training and skilled migration to fill the gaps.	TEO / MWDO	Ongoing	Truck driver training project with Linfox, in SA Works Plan. In addition the truck simulator housed at TAFE assists in filling this gap. Ghan now stopping in Port Augusta on regular basis.	Skills
	○ Keep under review need for new transport services.	EDOs	Ongoing		Regional Leadership
	○ Negotiate with regional air service providers for the introduction of intra-regional air services.	EDO's / CEO	On-going		Regional Leadership
<b>Facilitate the establishment of a distribution hub in Port Augusta</b>	○ Negotiate with prospective transport providers to encourage the establishment of a distribution and logistics hub within Port Augusta, Roxby Downs and Coober Pedy	EDO / CEO / FNEDO / CEDO	Ongoing		Infrastructure
	○ Encourage the establishment of defence logistics facility servicing northern Australia to be based in Port Augusta.	EDO / CEO	On-going		Infrastructure

	<ul style="list-style-type: none"> <li>○ Encourage BHP Billiton to construct a rail spur line from Pimba to Olympic Dam and barge point in Port Augusta.</li> </ul>	CEO	Ongoing		Infrastructure
<b>Facilitate the expansion of the region's transport infrastructure and the ongoing maintenance of existing infrastructure</b>	<ul style="list-style-type: none"> <li>○ Support the long term viability of regional airstrips.</li> <li>○ Assist Coober Pedy and PA Councils to restructure Airports.</li> </ul>	EDO's / CEO  FNEDO / EDO / CEO	Ongoing  On-going	Secured funding support of \$500,000 for CP.	Infrastructure  Infrastructure

## STRATEGY 4 – DEFENCE

<b>Sub-Strategy</b>	<b>Action</b>	<b>Whom</b>	<b>When</b>	<b>Status</b>	
<b>Support the growth of Defence training activities</b>	<ul style="list-style-type: none"> <li>○ Negotiate with Defence and related Government agencies for the enhancement of the Cultana range</li> </ul>	EDO / CEO	Ongoing		Regional Leadership
	<ul style="list-style-type: none"> <li>○ Work with 1<sup>st</sup> Brigade in Darwin to facilitate the growth in their training activities</li> </ul>	EDO / CEO	Ongoing		Regional Leadership
<b>Support the growth of space launch, test and evaluation operations at Woomera</b>	<ul style="list-style-type: none"> <li>○ In conjunction with Defence and BAE SYSTEMS Australia review the potential to enhance and support Woomera's growth as Australia's premium facility for these services.</li> </ul>	CEDO	Ongoing		Regional Leadership

## STRATEGY 5 – SERVICES SECTOR

Sub-Strategy	Action	Whom	When	Status	
<b>Support the growth of the Services sector</b>	○ Identify skill shortages in the key segments of sectors such as health and education and explore opportunities for training and skilled migration to fill gaps.	TEO / EDO / MWDO	On-going	.	Skills
	○ Support the opal industry to enter export markets	BSO	Ongoing		Exports; Regional Leadership
	○ Develop a regional services centre strategy for Port Augusta.	CEO / EDO	Ongoing	Mayor's Task Force	Regional Leadership
	○ Assess impact of forecast mine closure on Leigh Creek as the regional service centre for the far north east.	FREDO	On-going	Climate Change focus	Regional Leadership
	○ Progress Outback Water Cabinet initiative and identify opportunities to enhance water capacity and quality to support economic development across the region	EDO / FNEDO	On-going	William Creek study underway	Innovation

## STRATEGY 6 – CROSS SECTORAL ACTIVITIES

### 6.1 - BUSINESS SERVICES

Sub-Strategy	Action	Whom	When	Status	
<b>Business Incubator</b>	<ul style="list-style-type: none"> <li>○ Anchor the Board's operation in the Upper Spencer Gulf Business Incubator Network to facilitate the growth of the Incubator itself and the businesses within.</li> </ul>	IM / BA / OM /CEO	On-going	Stakeholders seeking to revise model	Investment
<b>Small Business Field Officer</b>	<ul style="list-style-type: none"> <li>○ Instigate Business Development Workshop Program, to deliver relevant practical business programs across the region</li> <li>○ Deliver Next Step Program (tailored one on one consultations delivered on site to clients by professional workshop presenter and BA) To be delivered day following Business Development Workshop.</li> </ul>	BA/ BSO  BA	Ongoing  Ongoing	<p>Previous SBFO program ceased at 30.06.08. Replacement program to include 10 Workshops delivered across the region. Total of two next step events to be run in conjunction with appropriate Business Development Workshops.</p>	<p>Business Capability Development</p> <p>Business Capability Development</p>
<b>One Stop Business Advisory Services</b>	<ul style="list-style-type: none"> <li>○ To continue providing business advisory service and resource</li> </ul>	BA / OEDO	Ongoing	This strategy will be primarily driven by the	Investment

<b>Indigenous Business</b>	centre “shop front” for commencing and established businesses.			Business Advisor with the support of the Business Support Officer, and all other Board staff as required. Business Services tool kit continues to undergo development.	
	○ To take “on demand” business advice, facilitation and counselling services into wider region.	BA	Ongoing		Investment
	○ To consult with businesses in the Business Planning process.	BA	Ongoing		Investment
	○ To provide access to informed taxation advice as an outreach of the ATO.	BA	Ongoing	Contract with the ATO has been extended for Financial Year 2008/2009.	Investment
	○ To provide up to date information on ACCC activities and policies.	BA	June 2009		Investment
	○ Provide on demand advice and facilitation to Indigenous business on an individual needs basis. To operate under an Indigenous Business Development Contract (IBA)	BA	June 2009	Contract with IBA has been extended for 2008/2009	Investment
	○ To continue business advisory services targeting development	BA/IEDO	Ongoing		Investment

<b>Industry development</b>	of indigenous businesses and indigenous community consultation on economic development.				
	○ To facilitate Business Start up workshops specifically tailored for prospective indigenous business.	BA/IEDO	June 2009	Program two workshops in conjunction with Indigenous EDO and IBA	Investment
	○ Deliver, run and assist programs specific to various industries and regions	BA	Ongoing		Regional Leadership
	○ Continue to monitor impact of the Mining Boom and Drought on the Small Business sector in the regions (opportunities, threats, gaps, projections) and develop adequate programs	BA	Ongoing	Member of Drought Committees	Regional Leadership

## 6.2 – INVESTMENT ATTRACTION

<b>Sub-Strategy</b>	<b>Action</b>	<b>Whom</b>	<b>When</b>	<b>Status</b>	
<b>Attract new business investment to grow the economy</b>	○ In conjunction with stakeholders prepare and execute a case for investment tailored to the advantages of each of the Stakeholders region's	EDOs /CEO		Investment Briefs completed, work on Economic Profile to complement briefs on-going.	Investment
	○ Market region to prospective investors	EDOs /CEO	Ongoing	Economic Development forum's	Investment

				planned for Port Augusta, Coober Pedy and Peterborough. Ongoing enhancement to toolkit. Roadshow to eastern state investors planned as is DVD with skilled migration focus.	
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### 6.3 – SKILLS FORMATION

Sub-Strategy	Action	Whom	When	Status	
<b>Facilitate innovative training and employment programs to address skill gap and formation issues</b>	<ul style="list-style-type: none"> <li>Support the ongoing development of the Flinders Ranges and Outback Employment and Skills Formation network as the premier training co-ordination network for the region and ensure that it is fully integrated into the broader strategies embraced within this Plan.</li> </ul>	TEO / CEO	On-going	Three year Program approved by Minister	Skills
	<ul style="list-style-type: none"> <li>Encourage the uptake of skilled migration places as a means of addressing the skills shortages identified in the region</li> </ul>	MWDO	Ongoing	Linking in with Board to undertake extensive marketing schedule of RSMS. Investigating the provision of suitable on-arrival services in the region	Population

	<ul style="list-style-type: none"> <li>○ With major employers, develop a northern 120 program targeting pathway to employment for long term unemployed</li> <li>○ Develop new infrastructure to support skill formation</li> <li>○ Identify skill shortages in the key segments of sectors such as health and education and explore opportunities for training and skilled migration to fill gaps.</li> <li>○ Research impacts of resources boom on regional communities with a view to mitigating adverse impacts</li> </ul>	<p>TEO / EDOs / CEO</p> <p>TEO / CEO</p> <p>TEO / EDO / MWDO</p> <p>TEO / MWDO /CEO</p>	<p>On-going</p> <p>On-going</p> <p>On-going</p> <p>June 2009</p>	<p>to assist with the attraction of migrants. Discussions on-going with mining interests on three parts of this initiative. CDC and Gaol 30 are well on their way and Get Set 1 has been completed – Get Set 2 to commence in September. CDC up and running. Supporting roll out of RESA.</p> <p>Brief being developed for a skills study.</p>	<p>Skills</p> <p>Skills; Infrastructure</p> <p>Skills</p> <p>Skills</p>
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## 6.4 - INFRASTRUCTURE

Sub-Strategy	Action	Whom	When	Status	
<b>Develop infrastructure to support economic development</b>	<ul style="list-style-type: none"> <li>Encourage the provision of adequate infrastructure to support the industry throughout the region (particularly maintenance of rural roads, potable water, toilets and communication)</li> </ul>	EDO's/ CEO	On-going	Indigenous Cultural Centre currently being scoped along with Marina in Port Augusta and Airport expansion at Coober Pedy	Innovation; Infrastructure
	<ul style="list-style-type: none"> <li>Progress Outback Water Cabinet initiative and identify opportunities to enhance water capacity and quality to support economic development across the region</li> </ul>	EDO's/ CEO	Ongoing	William Creek project underway	Innovation; Infrastructure
	<ul style="list-style-type: none"> <li>In partnership with key stakeholders, undertake a study into the feasibility of Indigenous Cultural, Tourism and Economic Opportunities.</li> </ul>	IEDO / CEO	Ongoing	funding secured	Innovation
<b>Facilitate the establishment of a distribution hub in the region</b>	<ul style="list-style-type: none"> <li>Negotiate with prospective transport providers to encourage the establishment of a distribution and logistics</li> </ul>	EDO / CEO / FNEDO / CEDO	Ongoing		Infrastructure

	<p>hub within Port Augusta, Roxby Downs and Coober Pedy</p> <ul style="list-style-type: none"> <li>○ Encourage the establishment of defence logistics facility servicing northern Australia to be based in Port Augusta.</li> <li>○ Encourage BHP Billiton to construct a rail spur line from Pimba to Olympic Dam.and barge point in Port Augusta.</li> </ul>	EDO / CEO		On-going	Infrastructure
		CEO	on-going	Awaiting release of EIS for expansion.	Infrastructure
<b>Facilitate the expansion of the region's transport infrastructure and the ongoing maintenance of existing infrastructure</b>	○ Work with the mining and tourism industries and local government to support the long term viability of regional airstrips.	EDO's / CEO	Ongoing	Federal and State funding secured by OACDT/DTEI for some upgrades	Infrastructure
	○ Assist CP Council to restructure airport to support broader economic development interests	EDO / CEO	On-going	\$500,000 secured	Infrastructure

**Acronyms**

CEO – Chief Executive Officer

IEDO – Indigenous Economic Development Officer

EDO – Economic Development Officer

FNEDO – Far North Economic Development Officer

TEO – Training and Employment Officer

MWDO –Migration and Workforce Development Officer

CEDO – Central Economic Development Officer

FREDO – Flinders Ranges Economic Development Office

IM – Incubator Manager

BA – Business Advisor

OM – Officer Manager

CDCO –Career Development Centre Officer